

North Perth Primary School Advertising and Sponsorship Policy

With an increase in requests from private businesses to advertise throughout the school community, the North Perth Primary School Council has devised a policy to guide our decision-making.

This policy aims to encourage community partnerships, make available other opportunities to support children's education, and obtain funding from varied sources to enhance the learning opportunities of our students

Guidelines

Distribution of advertising materials

Advertising material (eg: a flyer) will be distributed by the school, free of charge, if it is from an organisation which is non-profit, and the activity directly relates to children. For example it is **educational**, or **sporting**, or **enhances the life of children**.

Advertising material will not be distributed by the school if it is profit making even if the activity directly relates to children. A flier may be displayed on the parent notice board, on the Principal's discretion, and reference made to it in the parent newsletter, if space permits.

No advertisements will be published in the parent newsletter.

The school council does not condone the distribution of vouchers.

The School Council's agreement to send out a flier, does not in any way imply that it is preferred over other similar products or services and takes no responsibility for the quality of the product or service.

Sponsorship for Special projects

Teachers are permitted to seek sponsorship for special projects to support their classroom programs, as needs arise. For example a teacher may approach a nursery if a special garden is being created, or approach a bakery if bread rolls are needed for a sausage sizzle etc. This sort of sponsorship is acknowledged in the parent newsletter under a description of the project.

The school council does not condone the distribution of vouchers.

The School Council's agreement to advertise products or services does not in any way imply that it is preferred over other similar products or services.

Although a product or service meets the School Council's criteria for advertising, the school takes no responsibility for the quality of the product or service.

Paola Vallesi
Principal

Reviewed August 2004 by the North Perth Primary School Council